

January							February							March							April						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2							1	2		1	2	3	4	5	6
7	8	9	10	11	12	13	4	5	6	7	8	9	10	3	4	5	6	7	8	9	7	8	9	10	11	12	13
14	15	16	17	18	19	20	11	12	13	14	15	16	17	10	11	12	13	14	15	16	14	15	16	17	18	19	
21	22	23	24	25	26	27	18	19	20	21	22	23	24	17	18	19	20	21	22	23	21	22	23	24	25	26	27
28	29	30	31				25	26	27	28	29			24 31	25	26	27	28	29	30	28	29	30				
May							June							July							August						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4						1		1	2	3	4	5	6					1	2	3	
5	6	7	8	9	10		2	3	4	5	6	7		7	8	9	10	11	12	13	4	5	6	7	8	9	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
19	20	21	22	23	24	25	16	17	18	19	20	21		21	22	23	24	25	26	27	18	19	20	21	22	23	24
26	27	28	29	30	31		23 30	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31
September							October							November							December						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7			1	2	3	4	5						1	2	1	2	3	4	5	6	7
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
15	16	17	18	19	20		13	14	15	16	17	18	19	10	11	12	13	14	15		15	16	17	18	19	20	21
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28
29	30						27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				

Deadlines are a week before publication

Publishing Dates

THE LOOP NEWSPAPER'S 2024 SPECIAL EDITIONS

SPECIAL ISSUES:

- Valentine's Day - February 3
- Spring Guide - April 20
- Mother's Day - May 11
- Father's Day - June 8
- 4th of July - June 22
- Summer Guide - August 10
- Fall Fun Guide - September 21
- Winter Guide - November 16

DINING GUIDE AND GIFT & SERVICES GUIDES:

Special Issue Rates (single ad size):
 Sign up for **5 OR MORE** = \$125 per issue;
 Sign up for **4** = \$150 per issue;
 Sign up for **3** = \$175 per issue;
 Sign up for **2** = \$200 per issue;
 Sign up for **1** = \$225 per issue

Dining and Gift/Services Guide ad sizes
Single ad: 2.38" wide X 3.49" tall
Double ad: 4.9" wide X 3.49" tall

AD RESERVATION IS DUE a week before Publication Date

CANCELATION FEE: If you cancel your ad after your ad has been designed and approved you will incur a \$50 charge.
DISCOUNTED RATES: You will be charged for the discount you received if you cancel before fulfilling your ad agreement.