

January

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February

S	M	T	W	T	F	S
				1	2	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

March

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	
17	18	19	20	21	22	23
24	25	26	27	28	29	30

April

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	
21	22	23	24	25	26	
28	29	30				

May

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	
9	10	11	12	13	14	15
16	17	18	19	20	21	
23	24	25	26	27	28	29

July

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	
22	23	24	25	26	27	28
29	30					

October

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		


November

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

 Deadlines are a week before publication

 Publishing Dates

THE LOOP NEWSPAPER'S 2024 SPECIAL EDITIONS

SPECIAL ISSUES:

-  Valentine's Day - February 3
-  Business Showcase - April 20
-  Mother's Day - April 27
-  Father's Day - June 8
-  4th of July - June 22
-  Summer Guide - August 10
-  Fall Fun Guide - September 21
-  Winter Guide - November 16

DINING GUIDE AND GIFT & SERVICES GUIDES:

Special Issue Rates (single ad size):
Sign up for **5 OR MORE** = \$125 per issue;
Sign up for **4** = \$150 per issue;
Sign up for **3** = \$175 per issue;
Sign up for **2** = \$200 per issue;
Sign up for **1** = \$225 per issue

Dining and Gift/Services Guide ad sizes

Single ad: 2.38" wide X 3.49" tall

Double ad: 4.9" wide X 3.49" tall

AD RESERVATION IS DUE a week before Publication Date

CANCELATION FEE: If you cancel your ad after your ad has been designed and approved you will incur a \$50 charge.
DISCOUNTED RATES: You will be charged for the discount you received if you cancel before fulfilling your ad agreement.